

NATIONAL NATIVE AMERICAN AIDS PREVENTION CENTER

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Native CBA Network Unveils Toolkit, Resources for 2nd Annual Native HIV/AIDS Awareness Day

Media Toolkit, Posters are part of the resources available for Native Communities

January 28, 2008 - Denver, CO - Today, the National Native American AIDS Prevention Center (NNAAPC), Center for Applied Studies in American Ethnicity (CASAE) and Inter Tribal Council of Arizona, Inc. (ITCA), known as the National Native Capacity Building Assistance (CBA) Network, unveils a Media Toolkit as part of a package of resources available to support local Native community activities for Awareness Day.

The 2nd Annual National Native HIV/AIDS Awareness Day (NNHAAD) will be held on March 20, 2008.

“We hope these on-line tools and products will be valuable resources for our Native communities,” said Warren Jimenez (Chumash, Coastal Band), Executive Director of NNAAPC.

“A great deal of collective thought went into the development of the toolkit based on our experience from last year and feedback from the Native community. As a Network, we are very honored to be able to offer this toolkit as a practical and user friendly resource” stated Pamela Jumper Thurman (Cherokee), Director of Advancing HIV/AIDS Prevention in Native Communities (CSU).

“The toolkit will assist Native communities in their efforts to raise awareness about HIV/AIDS and its impact on us,” said Michelle Sabori, Director of Health Promotion Programs, Inter Tribal Council of Arizona, Inc.

Some of the resources available are:

- NNHAAD Toolkit
- NNHAAD Poster
- NNHAAD Save the Date Card (Version 1)
- NNHAAD Save the Date Card (Version 2)
- NNHAAD Button

These resources have been posted on the following websites:

- www.nnaapc.org
- www.happ.colostate.edu
- www.itcaonline.com

Communities will be able to download any of these resources as well as find out more information about how to order these products. As the Native HIV/AIDS Awareness Day approaches, these web sites will be continually updated with dates and locations on community activities throughout Indian Country; availability of NNHAAD incentives and more information about the Washington DC NNHAAD event.

About NNHAAD

The four seasons are highly respected in many cultures because they so closely represent the cycle of life. Spring represents a time of equality and balance. It is a time of profound change, new beginnings and birth. For these reasons, spring was chosen as the time to hold the National Native HIV/AIDS Awareness Day. Every ethnic and racial group in America has been affected by HIV/AIDS, but individual experiences, impacts, responses, and the legacy of the disease are distinctively different. This day is a day that brings national attention to the plight of Native communities and their struggles against the epidemic. We hope this date will raise awareness of HIV/AIDS among Native people—Native Americans, Native Alaskans, and Native Hawaiians. Protect our future! Protect our people! Celebrate life!

About NNAAPC

The National Native American AIDS Prevention Center(NNAAPC), located in Denver, CO, is a non-profit organization founded in 1987 to address the impact of HIV/AIDS on American Indians, Alaska Natives, and Native Hawaiians through culturally appropriate advocacy, research, education, and policy development in support of healthy Indigenous people. NNAAPC provides capacity building assistance to tribal and urban health organizations and communities, community-based organizations serving Native people, and agencies that administer federal HIV/AIDS policy. Over the last 20 years, NNAAPC has conducted work in community mobilization, training and technical assistance in HIV/AIDS prevention, intervention and case management, communications and media development, outreach and recruitment, developing technologies with HIV applications, and forging a policy agenda that ensures the inclusion of Native people. NNAAPC is the only national HIV/AIDS-specific Native organization in the United States.

About CASAE

CASAE: Advancing HIV/AIDS Prevention in Native Communities is located on the Campus of Colorado State University in Ft. Collins, Colorado. With NNAAPC and ITCA, we comprise the National Native Capacity Building Assistance (CBA) Network. CASAE provides support to mobilize Native communities in the development of effective prevention efforts and to increase testing and early detection of HIV/AIDS. CASAE utilizes the Community Readiness Model to assist communities with assessment and development of a Readiness Action Plan that is both culturally and community specific. CASAE staff developed the Community Readiness Model and has been providing TA/CBA services to Native communities on a variety of topics for over twenty years.

About ITCA

Inter Tribal Council of Arizona, Inc.'s National STD/HIV/AIDS Prevention Program provides tailored Capacity Building Assistance to Tribes, Community-based organizations, State health departments, community planning groups (CPGs), tribal health consortia and coalitions, and individual planning group members to achieve and ensure parity, inclusion and representation (PIR) of American Indian/Alaskan Native/Native Hawaiians (AI/AN/NH's) in HIV community planning through orientation, skills building for active participation, leadership development and consensus building.

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